

Sell FIFA World Cup 2026 Tickets: Fury as Fifa rakes in millions from official £130 World Cup footballs made by workers paid just £26 A WEEK

Sell FIFA World Cup 2026 Tickets: Labour rights groups have raised concerns over the production of FIFA World Cup 2026 official match balls, which retail for about £130 while reportedly being made by workers in Pakistan earning around £26 per week. Critics argue this highlights inequality in global sports manufacturing and call for fairer wages and stronger accountability in supply chains. Companies involved.

[Backlash Grows Over Low Wages for Pakistan Workers Producing £130 Official Match Balls.](#)

Controversy has erupted ahead of the FIFA World Cup 2026 as campaigners and labour rights groups accuse football's governing body and its commercial partners of profiting from balls produced by workers earning extremely low wages, raising serious ethical concerns about the sport's global supply chain.

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The official Trionda match ball, manufactured under contract for FIFA by supplier Forward Group in Pakistan and marketed by Adidas, is retailing for as much as £130, making it one of the most expensive tournament footballs ever sold, yet reports claim that some of the workers producing it are.

These balls in Sialkot are paid as little as 40,000 Pakistani rupees per month, around £106, equating to roughly £26 per week. Critics argue that this stark contrast between retail price and worker pay highlights systemic inequality in global sports manufacturing, with campaigners insisting.

[Sell FIFA World Cup: Labor Concerns Rise Over Pakistan-Made Match Balls as Workers Struggle Amid Inflation](#)

That those producing such high-value goods should earn a living wage sufficient to support their families with dignity. Anna Bryher from the advocacy group Labour Behind the Label stated that the situation reflects a clear failure of accountability, pointing out that while the balls symbolize.

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The prestige of international football, many workers' own children cannot afford to buy the very products they help create. The issue is further compounded by rising living costs in Pakistan, where inflation has reportedly reached around 10.9 percent, driven in part by global instability.

And increased fuel prices following geopolitical tensions, leaving many workers struggling to meet basic needs despite full-time employment. Sialkot, long known as a global hub for football production and responsible for an estimated 70 percent of the world's football supply, has faced decades of scrutiny over labour practices.

[Sell FIFA 2026: Scrutiny Continues Over Labor Conditions in Pakistan's Football Manufacturing Industry Despite Claimed Reforms](#)

Including past allegations of child labour and unsafe working conditions, though manufacturers claim reforms have significantly improved standards in recent years. Forward Group, now one of the region's largest employers, has a workforce believed to number around 20,000.



Insists it has modernized operations and eliminated unethical practices, while Adidas maintains that it conducts rigorous oversight, including more than 1,000 inspections in the past year, to ensure compliance with its workplace standards. Nevertheless, trade union representatives. For now, to learn more about the [sell FIFA World Cup 2026 Tickets](#).

[Sell World Cup: Labor Rights Debate Intensifies as Workers in Pakistan's Football Industry Raise Wage and Oversight Concerns](#)

As Asif Khan of the Pakistan Workers Federation argues, while conditions may have improved compared to the past, exploitation has not been fully eradicated, with some lower-paid or informal workers reportedly shifting to nearby districts such as Narowal, where oversight may be weaker.

[FIFA 2026 Match Ball Controversy](#)

- FIFA World Cup 2026 official match balls retail for about £130 but are reportedly made in low-wage conditions.
- Some workers in Pakistan are said to earn around £26 per week producing the balls.
- Manufacturing linked to Sialkot, a major global hub for football production.
- Labour groups argue this highlights global inequality in sports supply chains.

Khan claims that although experienced workers can earn between 45,000 and 50,000 rupees per month, entry-level wages remain low and enforcement of minimum standards is inconsistent, adding that he continues to pursue labour rights cases through the courts. Both Adidas and Forward Group strongly deny allegations of sweatshop conditions.

Sell FIFA World Cup Final Tickets: Adidas and Suppliers Defend Practices as Debate Over Worker Wages and Global Supply Chains Intensifies

With additional benefits, structured working hours, and welfare programs in place. Adidas has further argued that skilled workers' earnings are comparable to other respected professions locally, such as teaching, and emphasized its decades-long commitment to improving supply chain conditions.



Forward Group's management has echoed these claims, stating that fewer than one percent of employee's minimum wage and that standard shifts are limited to eight hours per day, with additional hiring used to manage peak production demands. Despite these assurances.

Critics say the debate underscores a broader issue within globalized manufacturing, where major international brands and sporting organizations generate enormous revenues while production remains concentrated in lower-income regions with weaker bargaining power for workers.

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1. What is the main controversy around the World Cup 2026 match balls?

The controversy concerns a report that official match balls are sold for about £130 but are produced by low-paid workers in Pakistan.

2. How much do workers reportedly earn making the footballs?

Some workers in Pakistan are reportedly earning around £26 per week.

3. Where are the official World Cup match balls manufactured?

They are largely produced in Sialkot, Pakistan, a major global hub for football manufacturing.

4. Which company is linked to the production of the match balls?

Production is linked to suppliers such as Forward Group and marketed under Adidas branding.

5. What is the official World Cup match ball called?

The official ball is called the Trionda match ball.

6. Why are labour rights groups concerned?

They argue there is a major inequality between the high retail price of the balls and the low wages of workers producing them.

7. What do critics say about the situation?

Critics say it highlights systemic inequality in global sports supply chains and the lack of fair wages.

8. How do manufacturers respond to these allegations?

Forward Group and Adidas deny exploitative conditions and claim they follow strict labour standards and inspections.

9. What role does Sialkot play in football production?

Sialkot produces an estimated 70% of the world's footballs and has long been a global manufacturing hub.

10. Where can I buy tickets for the FIFA World Cup 2026?

You can buy tickets securely through [XchangeTickets](#), FIFA's endorsed ticketing portal, and other authorized ticket marketplaces offering verified seats for group-stage matches.