

## Sell FIFA World Cup Tickets: Hosting this summer? Hisense's UR9 RGB MiniLED Smart Google TV debuts with Terry Crews just in time

Sell FIFA World Cup Tickets: Hisense has launched its new UR9 RGB MiniLED Smart Google TV with a marketing campaign featuring Terry Crews ahead of the FIFA World Cup 2026. The TV is designed for immersive sports viewing, offering improved brightness, contrast, and clarity, and comes in sizes up to 100 inches.

### Hisense Launches UR9 MiniLED TV Campaign Featuring Terry Crews Ahead of FIFA 2026

As excitement builds for the FIFA World Cup 2026, brands are seizing the moment to position their latest technology at the heart of the viewing experience, and Hisense is doing exactly that with the launch of its new UR9 RGB MiniLED Smart TV, fronted by actor and entertainer Terry Crews as part of a major campaign aimed.

At Xchangetickets, football fans can securely buy or [sell FIFA World Cup 2026 Tickets](#) with ease, whether it's Soccer World Cup Tickets, FIFA 2026 Tickets, or the highly sought-after FIFA World Cup Final Tickets. Our platform connects you with genuine fans worldwide, offering a wide range of options, including FIFA World Cup 2026 Tickets, Football World Cup 2026 Tickets, and general Football World Cup Tickets. With our safe and reliable marketplace, you can list your tickets for sale or grab your dream seats at the click of a button, making it simple to experience the thrill of live football from the exciting group stage clashes to the grand final.



At redefining what it means to host sporting events at home. With millions of fans expected to tune in to matches spanning the United States, Canada, and Mexico, the living room is once again becoming a central hub for shared experiences, and Hisense is betting on high-performance display technology.

Will be a deciding factor for consumers looking to elevate their gatherings. The UR9, described as the brand's most advanced television to date, features RGB MiniLED technology designed to deliver sharper contrast, brighter colours, and improved clarity, making it particularly suited for fast-paced sports like football.

## FIFA World Cup 2026: Hisense Launches Out Host Campaign with Terry Crews as TV Giant Targets Big-Screen Sports Viewing Boom

Where detail and motion handling are crucial. Available in a range of sizes from 65 inches to a massive 100 inches, the product is being positioned as a premium yet accessible option, especially with significant retail discounts currently available through Best Buy, where the 65-inch model is reportedly reduced by \$1,500.

Buy and sell [USA FIFA World Cup Tickets](#) securely with XchangeTickets. Our trusted platform connects real fans worldwide, offering verified tickets for group matches, knockouts, and the final. Whether you want to list your tickets or grab your dream seats, the process is simple and safe. Don't miss the chance to be part of the excitement live at the World Cup!

And the largest version by as much as \$3,000, underscoring the competitive push to attract buyers ahead of a packed summer of sporting action. Hisense's campaign, titled Out Host with Hisense, taps into consumer behaviour trends highlighted by its own research, which suggests that more than half of people.

Host gatherings at least once a month, while a striking 85 percent view the television as the focal point of their home, reinforcing the idea that upgrading a TV is not just about personal entertainment but about creating a shared social environment. By partnering with Terry Crews.

## FIFA World Cup 2026: Hisense Targets Fan Viewing Experience with Terry Crews Campaign Ahead of Global Tournament

Known for his energetic personality and larger-than-life presence, the company aims to embody the concept of the ultimate host, someone who brings people together through memorable experiences, whether it's watching a major football match, a championship game, or other high-profile events.



Like the Super Bowl. The timing of the launch is no coincidence, as anticipation continues to build for the FIFA World Cup 2026, scheduled to run from June 11 to July 19, with the opening match set to take place in Mexico and the final planned for New York City, marking one of the most expensive. For now, to learn more about the [sell FIFA World Cup 2026 Tickets](#).

## FIFA World Cup 2026: Hisense Leverages FIFA Sponsorship and Global Tournament Buzz to Drive Big-Screen TV Sales Campaign

And commercially significant tournaments in football history. As an official sponsor of FIFA, Hisense is leveraging its association with the global governing body to strengthen its brand visibility during the tournament, aligning its products with the spectacle and scale of international football.

### Hisense UR9 TV Launch Ahead of FIFA 2026

- Hisense introduced the UR9 RGB MiniLED Smart Google TV ahead of the FIFA World Cup 2026.
- Actor Terry Crews features in the “Out Host with Hisense” promotional campaign.
- Designed to enhance immersive home sports viewing experiences.
- RGB MiniLED improves brightness, contrast, and color accuracy for fast-paced sports.

The campaign reflects a broader trend in consumer electronics, where companies are increasingly tying product launches to major global events in order to capture audience attention and drive sales during peak interest periods. For consumers, the appeal lies not only in the technical specifications.

## FIFA World Cup 2026: Big-Screen TV Push Grows as Brands Target Immersive Home Viewing Ahead of Global Tournament

But also in the promise of a more immersive viewing experience, where ultra-large screens and enhanced picture quality can replicate the atmosphere of a stadium within the comfort of one's home. At the same time, the emphasis on hosting highlights a cultural shift toward communal viewing.



Particularly for global tournaments like the FIFA World Cup 2026, which bring together diverse audiences and create moments of shared excitement. Retailers and media outlets are also playing a role in amplifying this trend, with shopping platforms and lifestyle publications actively promoting deals.

Product launches and viewing tips in the lead-up to the tournament, encouraging consumers to prepare their homes for the influx of matches and gatherings. As the countdown to kickoff continues, products like the UR9 are being positioned not just as televisions but as central elements.

Discover Xchangetickets, where fans can safely [sell FIFA World Cup Final Tickets](#) hassle-free, whether you need Soccer World Cup tickets, FIFA 2026 tickets, or the highly sought-after World Cup Final tickets. Our platform connects you with real fans worldwide and offers a wide range of ticket options, including World Cup 2026 tickets (both general and Football World Cup 2026) and more. In our secure and reliable marketplace, you can post your tickets for sale or secure your ideal seats at a click, allowing you to easily enjoy the live football excitement from the initial group matches through to the showdown.

## 1. What new product did Hisense launch ahead of the World Cup 2026?

Hisense launched the UR9 RGB MiniLED Smart Google TV, designed for immersive sports viewing.

## 2. Why is Hisense marketing this TV now?

The launch is timed ahead of the FIFA World Cup 2026 to target increased demand for home sports viewing.

### 3. Who is featured in the campaign for the UR9 TV?

Actor and entertainer Terry Crews is featured in the “Out Host with Hisense” campaign.

### 4. What makes the UR9 TV special?

It uses RGB MiniLED technology for improved brightness, contrast, color accuracy, and motion clarity.

### 5. What screen sizes are available for the UR9 TV?

The TV comes in sizes ranging from 65 inches to 100 inches.

### 6. How is the TV positioned in terms of usage?

It is designed to enhance immersive home viewing, especially for fast-paced sports like football.

### 7. Why is the World Cup important for TV brands like Hisense?

Major tournaments like the FIFA World Cup 2026 drive global demand for larger, high-quality home viewing experiences.

### 8. How is Hisense connected to FIFA?

Hisense is an official FIFA sponsor and uses the tournament to boost global brand visibility.

### 9. What consumer trend does Hisense’s campaign highlight?

It highlights the trend of people hosting gatherings at home, with the TV as the central entertainment hub.

### 10. Where can I buy tickets for the FIFA World Cup 2026?

You can buy tickets securely through [XchangeTickets](#), FIFA’s endorsed ticketing portal, and other authorized ticket marketplaces offering verified seats for group-stage matches.