

## Sell World Cup Tickets: Hotels have a big World Cup difficult bookings are running far below projections

Sell World Cup Tickets: Hotel bookings for the FIFA World Cup 2026 are reportedly falling below expectations in several North American host cities, despite strong ticket sales. A survey by the American Hotel and Lodging Association suggests many hotels are seeing lower-than-expected demand due to fewer international visitors and cancelled FIFA-held room blocks.

### Hotels Face Unexpected Booking Shortfall Despite High Tournament Demand

With just weeks remaining before the kickoff of the FIFA World Cup 2026, a surprising challenge has emerged for the hospitality sector across host cities in North America, as hotels report booking levels significantly below earlier projections, raising concerns about whether the tournament will deliver.

At Xchangetickets, football fans can securely buy or [sell FIFA World Cup 2026 Tickets](#) with ease, whether it's Soccer World Cup Tickets, FIFA 2026 Tickets, or the highly sought-after FIFA World Cup Final Tickets. Our platform connects you with genuine fans worldwide, offering a wide range of options, including FIFA World Cup 2026 Tickets, Football World Cup 2026 Tickets, and general Football World Cup Tickets. With our safe and reliable marketplace, you can list your tickets for sale or grab your dream seats at the click of a button, making it simple to experience the thrill of live football from the exciting group stage clashes to the grand final.



The expected tourism boom. According to findings from the American Hotel and Lodging Association, many hotel operators across key host cities in the United States are seeing reservations lag behind both FIFA World Cup 2026 forecasts and even typical summer occupancy rates, in some markets.

Including Kansas City, the demand is weaker than what is usually expected in June or July. The survey, based on responses from over 200 hotel owners and operators managing properties across multiple World Cup locations, points to a combination of factors behind the shortfall.

### FIFA World Cup 2026: Hotel Industry Faces Surplus Rooms Amid Lower International Visitor Demand and Booking Cancellations

Including fewer international visitors than anticipated and large-scale booking cancellations linked to FIFA, which had previously reserved blocks of rooms but later released them back into the market. This has left hotels with an unexpected surplus of available rooms at a time.

Buy and sell [USA FIFA World Cup Tickets](#) securely with XchangeTickets. Our trusted platform connects real fans worldwide, offering verified tickets for group matches, knockouts, and the final. Whether you want to list your tickets or grab your dream seats, the process is simple and safe. Don't miss the chance to be part of the excitement live at the World Cup!

When demand was expected to peak, particularly given that more than five million match tickets have already been sold, suggesting strong interest in the tournament itself. Industry analysts note that while ticket sales indicate enthusiasm among fans, this has not yet translated into confirmed travel plans.

Especially among overseas visitors who traditionally contribute significantly to hotel revenues by staying longer and spending more during their trips. The situation is especially concerning for U.S. host cities, which had been preparing for a record-breaking summer not only because of the FIFA World Cup 2026.

### FIFA World Cup 2026: Hotel Occupancy Falls Short of Expectations Amid Weak Bookings and Regional Shortfalls Despite Tourism Optimism

But also due to the nation's 250th anniversary celebrations of the Declaration of Independence, an event that was expected to draw additional international tourists. Despite these expectations, the AHLA reports that nearly 80 percent of hotels across host markets are currently operating below projected booking levels.



With particularly sharp shortfalls in cities like Kansas City, where as many as 85 to 90 percent of hotels reported weaker-than-expected reservations. Local organizers in Kansas City have pushed back against the findings, maintaining confidence in their projections and highlighting ongoing preparations. For now, to learn more about the [sell FIFA World Cup 2026 Tickets](#).

### FIFA World Cup 2026: Mixed Tourism Outlook as Kansas City Faces Booking Gaps While Miami and Atlanta Show Strong Hotel Demand Amid Expected Visitor Surge

For a surge of visitors, including the deployment of additional embassy staff from countries such as the Netherlands to assist incoming fans, while officials from Visit KC and the city's sports commission continue to stand by estimates that suggest up to 650,000 visitors could arrive over.

#### FIFA World Cup 2026 Hotel Booking Issue

- Hotels in some North American host cities are seeing lower-than-expected bookings for the FIFA World Cup 2026.
- Hotel reservations are falling below early projections despite strong ticket sales.
- American Hotel and Lodging Association survey highlights weaker-than-expected occupancy rates.
- Fewer overseas visitors are booking hotel stays than anticipated.

The course of the tournament. Elsewhere, the picture is more mixed, with cities like Miami and Atlanta showing more encouraging trends, as a significant proportion of hotels in those markets report bookings that are either meeting or exceeding expectations, offering some optimism for demand.

## FIFA World Cup 2026: Global Travel Concerns and Visa Challenges Weigh on International Demand Despite FIFA's Confidence in Tournament Success

May yet materialize unevenly across different regions. Analysts suggest that broader global and political factors may be influencing travel decisions, including perceptions that entering the United States has become more complex due to stricter immigration policies and longer visa processing times.



And higher associated costs, all of which may discourage international visitors from finalizing travel plans. The AHLA report also points to the strength of the U.S. dollar as a potential deterrent, making travel more expensive for foreign tourists, alongside concerns about airport security procedures.

And entry requirements, which together contribute to a perception that visiting the U.S. for the tournament may be less straightforward than initially hoped. Despite these concerns, FIFA continues to express confidence in the tournament's success, emphasizing what it describes.

Discover Xchangetickets, where fans can safely [sell FIFA World Cup Final Tickets](#) hassle-free, whether you need Soccer World Cup tickets, FIFA 2026 tickets, or the highly sought-after World Cup Final tickets. Our platform connects you with real fans worldwide and offers a wide range of ticket options, including World Cup 2026 tickets (both general and Football World Cup 2026) and more. In our secure and reliable marketplace, you can post your tickets for sale or secure your ideal seats at a click, allowing you to easily enjoy the live football excitement from the initial group matches through to the showdown.

### 1. Are hotels meeting booking expectations for the World Cup 2026?

No, hotels in several North American host cities are reporting bookings below early projections.

### 2. Why is this hotel booking issue surprising?

Because ticket sales for the tournament are strong, but this demand has not yet translated into hotel reservations.

### 3. Which report highlighted the hotel booking shortfall?

The American Hotel and Lodging Association (AHLA) survey highlighted the lower-than-expected hotel demand.

### 4. What are hotels comparing current bookings against?

They are comparing bookings against both FIFA World Cup forecasts and typical summer occupancy rates.

### 5. What is one major reason for lower hotel demand?

Fewer international visitors are booking accommodations than originally expected.

### 6. How have FIFA's actions affected hotel bookings?

Some hotel room blocks reserved by FIFA were later released back into the market, increasing available supply.

### 7. Which cities are showing particularly weak hotel demand?

Cities like Kansas City have reported some of the weakest booking levels among host cities.

### 8. Are all host cities experiencing low demand?

No, cities like Miami and Atlanta are showing stronger or more stable hotel booking levels.

### 9. What other factors may be affecting international travel?

Visa delays, stricter immigration policies, higher costs, and a strong U.S. dollar may be discouraging travelers.

### 10. Where can I buy tickets for the FIFA World Cup 2026?

You can buy tickets securely through [XchangeTickets](#), FIFA's endorsed ticketing portal, and other authorized ticket marketplaces offering verified seats for group-stage matches.